

U.S. Department of Justice
Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

**Supplemental Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

For Six Month Period Ending December 31 2012
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

Caribbean Tourism Organization, USA Inc

(b) Registration No.

991

(c) Business Address(es) of Registrant

80 Broad Street
32nd FL
New York, NY 10004

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

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NSD/CES/REGISTRATION

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

N/A

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
If yes, furnish the following information:

Foreign Principal	Date of Termination
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8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
If yes, furnish the following information:

Name and Address of Foreign Principal(s)	Date Acquired
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9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Belize, Bermuda, Bonaire, British Virgin Islands, Cayman Islands, Curacao, Dominica, , Grenada, Guadeloupe./St.Barts, Guyana, Haiti, Jamaica, Martinique, Montserrat, Puerto Rico, St.. Eustatius, St. Kitts, Saint Lucia, St. Maarten, St. Martin, St. Vincent & the Grenadines, Suriname, Trinidad and Tobago, Turks & Caicos Islands, United State Virgin Islands, Venezuela

Note: The Caribbean Tourism Organization USA Inc is the principal and the countries are the members of the Caribbean Tourism Organization

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No

Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

Promotion of tourist travel to the Caribbean region by means of Public Releases, Distribution of Tourist Folders and Public Relations on the joint interest of the Foreign Government Islands and the USVI and Puerto Rico, as well as for Allied members engaged in operations of hotels in the Caribbean covering centralized general activities for the Government Islands which are members of the registrant

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?

Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date See attached schedule A showing monies received	From Whom	Purpose	Amount
			<u>\$721,823.00</u>
			Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or

9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See attached schedule B showing monies disbursed			\$822,403.00

822,403.00

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Caribbean Tourism Organization, USA Inc

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

\$678,000.00 received from our member countries listed on page3, line 9 for July to December 31, 2012

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

<input type="checkbox"/> Radio or TV broadcasts	<input checked="" type="checkbox"/> Magazine or newspaper	<input type="checkbox"/> Motion picture films	<input type="checkbox"/> Letters or telegrams
<input type="checkbox"/> Advertising campaigns	<input checked="" type="checkbox"/> Press releases	<input type="checkbox"/> Pamphlets or other publications	<input type="checkbox"/> Lectures or speeches
<input type="checkbox"/> Other (specify) _____			

Electronic Communications

<input checked="" type="checkbox"/> Email	<input type="checkbox"/> Website URL(s): <u>onecaribbean.org</u>
<input checked="" type="checkbox"/> Social media websites URL(s): _____	<input type="checkbox"/> Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

<input type="checkbox"/> Public officials	<input type="checkbox"/> Newspapers	<input type="checkbox"/> Libraries
<input type="checkbox"/> Legislators	<input type="checkbox"/> Editors	<input type="checkbox"/> Educational institutions
<input type="checkbox"/> Government agencies	<input type="checkbox"/> Civic groups or associations	<input type="checkbox"/> Nationality groups
<input type="checkbox"/> Other (specify) N/A _____		

21. What language was used in the informational materials:

<input checked="" type="checkbox"/> English	<input type="checkbox"/> Other (specify) _____
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22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

3/27/13

(Print or type name under each signature or provide electronic signature¹³)

Sylma Brown Bramble

Sylma Brown Bramble

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Caribbean Tourism Organization, USA Inc.

Last Name	First Name	Registration Date
Bramble	Sylma Brown	03/27/2012
Riley	Clyde Hugh	12/10/2002

CARIBBEAN TOURISM ORGANIZATION USA Inc.
SCHEDULE A

HO (Barbados) 678,000.00

CARIBBEAN WEEK INCOME	2,052.00
CTC- CONFERENCE -STOIC	15,825.00
INTEREST INCOME	4.00
OTHER INCOME	0.00
SUSTAINABLE TOURISM CONFERENCE	995.00
TOTAL	

CHAPTERS 24,947.00

TOTAL RECEIVED **721,823.00**

CARIBBEAN TOURISM ORGANIZATION USA Inc.
SCHEDULE B

<u>DISBURSEMENTS</u>	\$
SALARIES AND WAGES	274,226
PAYROLL TAXES	18,759
EMPLOYEE PENSION	25,900
EMPLOYEE MEDICAL INSURANCE	68,026
EQUIPMENT RENTAL/MAINTENANCE	9,357
WEB HOSTING & MAINTENANCE	
GENERAL MAINTENANCE	100
OFFICE RENT	101,866
OFFICE SUPPLIES	11,495
POSTAGE/SHIPPING/MESSENGER	4,608
SEMINAR/CONFERENCE EXPENSE	2,486
FOOD & BEVERAGE COSTS	3,976
SUSTAINABLE TOURISM CONFERENCE	1,011
CTC CONFERENCE	102,968
IT MAINTENANCE & SERVICE	38,273
INSURANCES	-577
TELEPHONE & FAX	22,414
TRAVEL	1,339
LEGAL FEES	3,060
REGISTRATION FEE -FARA	305
PUBLIC RELATIONS	859
ADVERTISING & FULFILLMENT EXPENSE	0
BANK/CREDIT CARDS SERVICE CHARGE	378
SUBSCRIPTIONS	860
OTHER EXPENSE	5,232
ENTERTAINMENT	0
INTERN Stipend	324
BOARD & OTHER MEETINGS	3,546
CARIBBEAN WEEK EXPENSES	1,534
PENSION & ADMIN COST	2,346
AUDIT & ACCOUNTING	40,325
RELOCATION COST	40,768
TOTAL DISBURSEMENTS BY CTO USA Inc	785,764
TOTAL DISBURSEMENTS BY CHAPTERS	36,639
TOTAL DISBURSEMENTS	822,403



CTO USA, INC CHAPTERS
CASH RECEIPTS & DISBURSEMENTS
July 2012 - December 31, 2012

	<u>BAL 6/30/12</u>	<u>RECEIPTS</u>	<u>PAYMENTS</u>	<u>12/31/2012</u>
Greater Atlanta	1,201.00	-	-	1,201.00
Greater Detroit	675.00	-	-	675.00
Greater Houston	159.00	-	-	159.00
Long Island - NY	1,873.00	10,687.00	11,683	877.00
Maryland	872.00	-	-	872.00
Chicago Mid West	1,798.00	5,092.00	6,129.00	761.00
New England	685.00	68.26	250.00	503.26
Pacific Northwest (Seattle)	2,610.00	-	-	2,610.00
South Florida	10,914.00	7,679.00	11,167.00	7,426.00
North Texas CTO Chapter	934.00	35.00	650.00	319.00
Cascade Chapter - Oregon	6,668.00	-	-	6,668.00
Greater Los Angeles	758.00	-	-	758.00
Greater Philadelphia Tri-State	710.00	-	-	710.00
Connecticut Chapter	5,395.00	101.00	2,943	2,553.00
Orange County	395.00	-	-	395.00
Sacramento Chapter	3,144.00	-	-	3,144.00
San Diego	2,215.00	1,140.00	2,736.00	619.00
Northern California	3,991.00	145.00	1,081.00	3,055.00
On-Line Membership	194.00	-	-	194.00
	45,191.00	24,947.26	36,639.00	33,499.26

CARIBBEAN



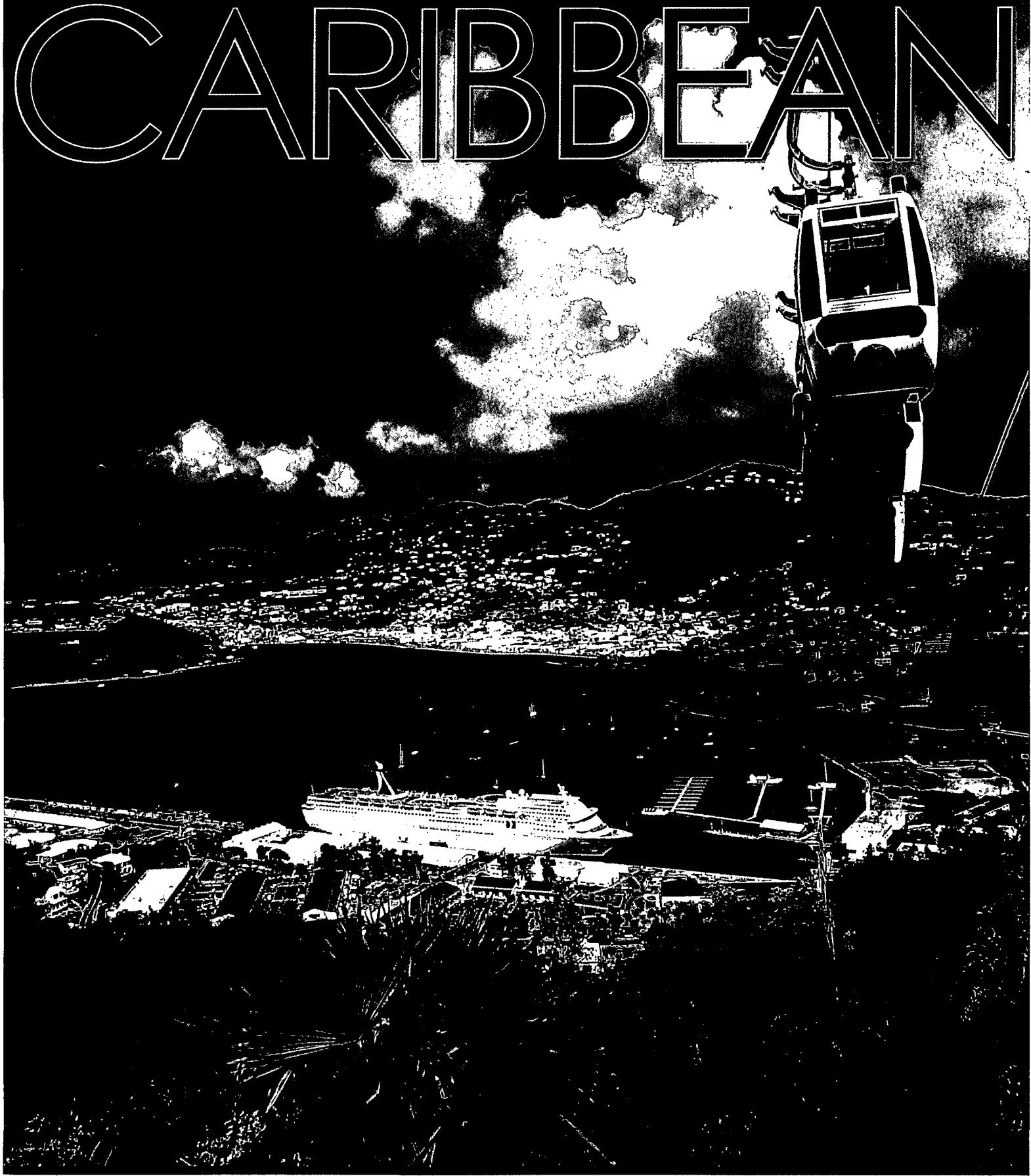
CTO MEMBER COUNTRIES

Anguilla	Haiti
Antigua and Barbuda	Jamaica
Aruba	Martinique
Bahamas	Montserrat
Barbados	Puerto Rico
Belize	Saint Lucia
Bermuda	St. Barts
Bonaire	St. Eustatius
British Virgin Islands	St. Kitts and Nevis
Cayman Islands	St. Lucia
Cuba	St. Maarten
Curaçao	St. Martin
Dominica	St. Vincent & the Grenadines
Dominican Republic	Suriname
Grenada	Trinidad and Tobago
Guadeloupe	Turks and Caicos Islands
Guyana	United States Virgin Islands
	Venezuela

To learn more about our members visit: www.OneCaribbean.org

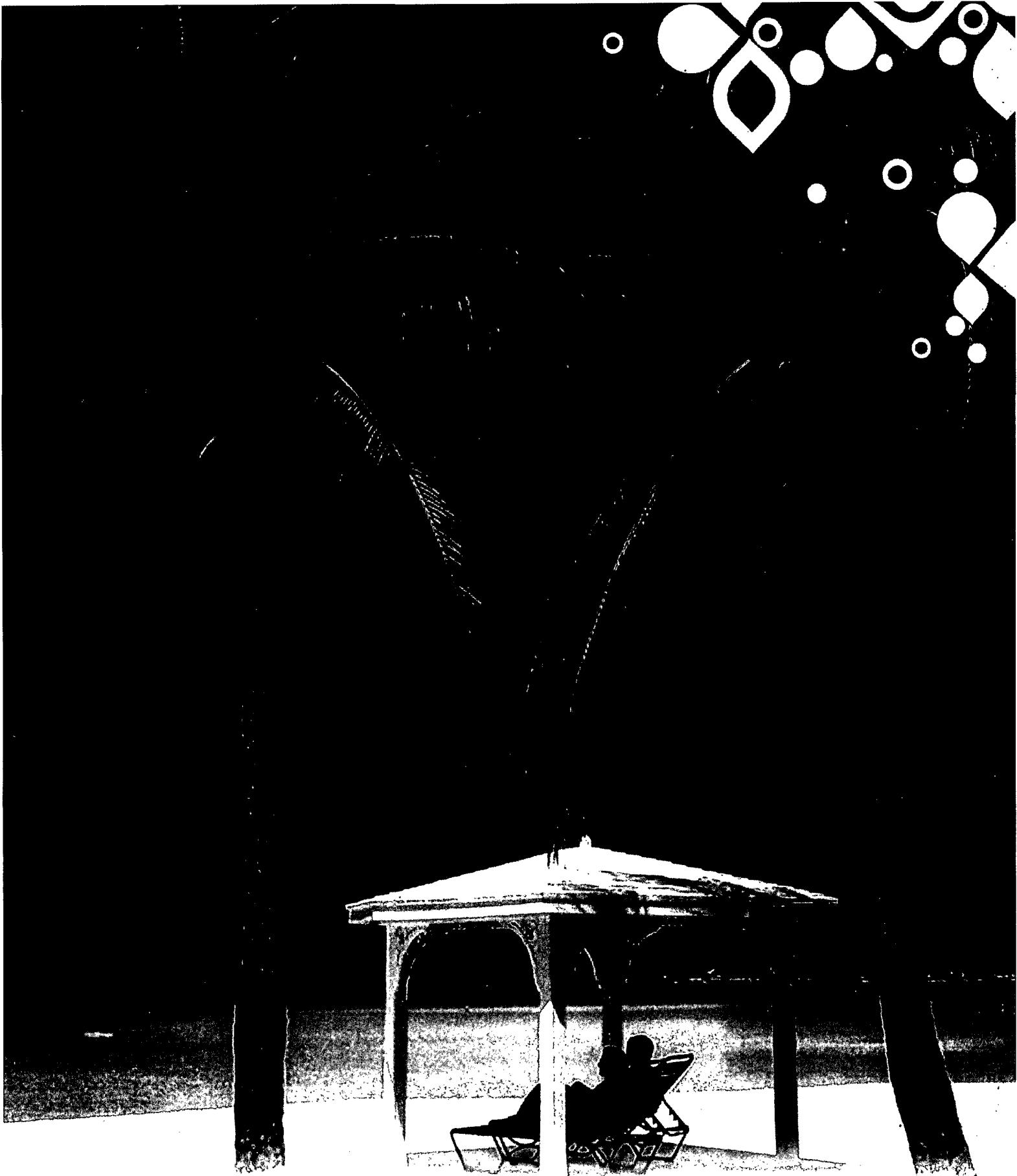
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CARIBBEAN



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**DEPARTMENT OF JUSTICE
ACTIVITY REPORT
JULY, 2012 – DECEMBER, 2012**

July

- 17 South Florida Chapter-** Board Meeting sponsored by the Chapter and held at Las Vegas in Coral Gables, coral Gables, FL
- 19 San Diego Chapter –** Cruise Night, sponsored by Princess/Cunard Cruise Line and held at Tom's Hams Lighthouse, San Diego, CA
- 26 Long Island Chapter –** Educational seminar, sponsored by Aruba Tourism Authority, and held at Atlantic City, NJ

August

- 02 San Diego Chapter –** Legal seminar sponsored by ARC/, San Diego, CA
- 14 Connecticut Chapter –** Educational dinner seminar sponsored by Puerto Rico Tourism Company, and held at Lorenzo's Restaurant, New Haven , CT

September

- 05 San Diego Chapter-** Board meeting sponsored by the Chapter
- 09 Long Island Chapter-** Educational seminar sponsored by Sandal's Charity and held at R.K Sweeny's Parkside Tavern, Bethpage, NY
- 12 Greater Chicago Chapter –** Educational dinner seminar sponsored by Jamaica Tourist Board Tourist Board, FL

CARIBBEAN

- 18 Connecticut Chapter** – Educational dinner seminar sponsored by St. Vincent & the Grenadines Tourist Board, and held at Bellini's Restaurant, North Haven, CT
- 18 South Florida Chapter** – Board meeting sponsored by the Chapter, Miami, FL

October

- 10 San Diego Chapter** – Board meeting sponsored by the Chapter, San Diego, CA
- 24 Long Island Chapter** – Educational seminar, held at H.R. Singletons, Bethpage, NY
- 25 San Diego Chapter** – Educational seminar sponsored by MLT/AM Resorts and held at the Butcher Shop Steakhouse, San Diego, CA
- 30 Chicago Chapter** – Educational seminar, held at Wheatstack, Lisle, IL

November

- 28 Chicago Chapter** – Educational dinner seminar sponsored by Belize Tourist Board, IL
- 28 South Florida Chapter** Board meeting sponsored by the chapter, and held at Las Vegas in Coral Gables, Coral Gables, FL
- 29 San Diego Chapter** – Board meeting sponsored by the Chapter

December

- 09 San Diego Chapter** – Holiday party sponsored by the Chapter, San Diego, CA
- 12 Chicago Chapter** – Holiday Party sponsored by the Chapter

- 13 Long Island Chapter** – Educational dinner seminar sponsored by Jamaica Tourist Board, LI

- 15 South Florida Chapter** – Holiday Party sponsored by the Chapter, FL

**2012 CARIBBEAN WEEK
IN TORONTO
OCT 24TH-26TH**



CARIBBEAN

**CANADA'S CULTURAL CAPITAL BURSTS INTO LIFE WITH CTO RUM &
RHYTHM BENEFIT FEATURING CULINARY DIVERSITY, VARIED RUMS AND
PULSATING RHYTHMS**

*Festivities to be held Friday, October 26, 6:30 – 11:00 pm at Design Exchange (Canada's
National Design Museum)*

BRIDGETOWN, Barbados (29 August, 2012) – Canada's cultural, entertainment and financial capital gets to celebrate the spirits – and the spirit – of the Caribbean at an extraordinary event which brings to an end a dynamic explosion of Caribbean life and culture in the country's largest city.

The Caribbean Tourism Organization (CTO), the region's tourism development agency, unleashes the Caribbean's vibrancy, diversity and energy during Caribbean Week in Toronto, a celebration of the incomparable attributes that make the region the most desirable warm weather destination in the world. The week ends with Rum & Rhythm Benefit – “*The Ultimate Caribbean Cultural & Epicurean Experience*” – at Design Exchange, Canada's National Design Museum, on October 26 from 6:30 – 11:00 pm.

Rum & Rhythm is both a fundraiser for the Caribbean Tourism Organization (CTO) Scholarship Foundation - a charitable organization which provides scholarships to Caribbean nationals - and a Caribbean Culinary Experience which enables consumers to mix and mingle with senior tourism officials from the Region, as well as members of the Diplomatic Corps and City and Provincial representatives, to savour the taste, spirit and sounds of the Caribbean.

This signature event will take guests on an enchanting journey that will encapsulate the vibrant cultures, eclectic cuisines, pulsating rhythms and quintessential experiences that are enjoyed in the Caribbean. The evening will highlight the diverse cultures of the Dutch, English, French and Spanish Caribbean.

disseminates information on behalf of its member governments to consumers and the travel trade.

The CTO's New York office is located at 80 Broad St., 32nd Floor, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: ctony@caribtourism.com; CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: ctolondon@caribtourism.com; CTO Headquarters is located at One Financial Place, Collymore Rock, St, Michael, Barbados; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: ctobarbados@caribtourism.com. For more information, please visit www.caribbeantravel.com or www.onecaribbean.org. Get the latest CTO updates on Twitter at <http://www.twitter.com/ctotourism>. Connect with CTO on Facebook at <http://www.facebook.com/CaribbeanTourismOrganization>.

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FOR IMMEDIATE RELEASE

Contact: Johnson Johnrose, CTO
Tel: (246) 427-5242
E-mail: jjohnrose@caribtourism.com

**CARIBBEAN WOOS GREATER TORONTO'S TOP SELLING TRAVEL AGENTS
WITH WORKSHOP ON HOW TO TAP INTO THE REGION'S LUXURY NICHE
MARKET**

~ Certified travel manager Steve Gillick to conduct workshop for up to 100 leading travel agents during Caribbean Week in Toronto ~

BRIDGETOWN, Barbados (10 Sept, 2012) - The Caribbean Tourism Organization (CTO), the region's tourism development agency, is moving to motivate Canadian travel agents to more vigorously sell the Caribbean as a luxury destination.

UP to 100 of the top selling travel agents in the Greater Toronto area will be exposed to opportunities for luxury travel in the Caribbean and how to persuade holidaymakers to choose the region at a workshop and trade show during Caribbean Week in Toronto next month.

The workshop, **Tapping into the Lucrative Niche of Luxury Travel**, is organized by the CTO's New York office and will be conducted by the certified travel manager and travel blogger, Steve Gillick. Mr. Gillick is the architect and first president of the national organization, the Canadian Institute of Travel Counsellors, the educational trade association for the Canadian travel industry.

“There are millions of luxury travellers on the road and they are eager for new experiences. This is a multi-billion dollar industry that represents a tremendous opportunity for travel agents. In the Caribbean, luxury travel is growing significantly as more boutique hotels and resorts are being built to tap into this niche,” said Sylma Brown, CTO’s New York-based director of marketing for the Americas.

benefit of the Caribbean people. The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and statistics, information technology, advocacy and sustainable tourism development. The CTO disseminates information on behalf of its member governments to consumers and the travel trade.

The CTO's New York office is located at 80 Broad St., 32nd Floor, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: ctony@caribtourism.com; CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: ctolondon@caribtourism.com; CTO Headquarters is located at One Financial Place, Collymore Rock, St, Michael, Barbados; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: ctobarbados@caribtourism.com. For more information, please visit www.caribbeantravel.com or www.onecaribbean.org. Get the latest CTO updates on Twitter at <http://www.twitter.com/ctotourism>. Connect with CTO on Facebook at <http://www.facebook.com/CaribbeanTourismOrganization>.

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FOR IMMEDIATE RELEASE

Contact: Johnson JohnRose, CTO

Tel: (246) 427-5242

E-mail: jjohnrose@caribtourism.com

**CTO FOUNDATION AWARDS US\$65,000 IN SCHOLARSHIPS & STUDY GRANTS
TO CARIBBEAN NATIONALS IN 2012**

~ Eight students from CTO member countries will pursue post-graduate studies with CTO scholarships, while a dozen receive study grants~

BRIDGETOWN, Barbados (3 Sept 2012) – A number of Caribbean nationals are in a better position to pursue studies in tourism/hospitality, with the injection of more than US\$ 65,000 in scholarships and grants from the Caribbean Tourism Organization (CTO) Scholarship Foundation in 2012.

The Foundation has awarded scholarships to the tune of over US\$35,000 to successful applicants from the Bahamas, Barbados, Dominica, Guyana, Jamaica, and St. Kitts who are pursuing post graduate studies at various educational institutions within and outside the Caribbean.

A total of \$29,400 was plugged into grants and awarded to applicants from Antigua & Barbuda, Barbados, Dominica, Grenada, Jamaica and Trinidad and Tobago.

More than 190 Caribbean nationals have benefitted from the CTO scholarship and grants programme to the tune of over US\$700,000 since the CTO Foundation was founded in 1997.

“The initiative is part of CTO’s commitment to developing the region’s human resource capacity and supporting a well-trained, competent and efficient work force so that the region can be globally competitive,” said Bonita Morgan, CTO’s director of human resources.

About the Caribbean Tourism Organization

The Caribbean Tourism Organization (CTO), with headquarters in Barbados and offices in New York and London, is the Caribbean's tourism development agency comprising membership of over 30 governments and a myriad of private sector entities.

The CTO's mission is to provide to and through its members, the services and information needed for the development of sustainable tourism for the economic and social benefit of the People of the Caribbean. The organization provides specialized support and technical assistance to members in the areas of sustainable tourism development, marketing, communications, advocacy, human resource development, research and information technology.

CTO's New York office is located at 80 Broad Street, Suite 3200, New York, NY 10004, USA; Tel: (212) 635-9530; E-mail: ctoNY@caribtourism.com. CTO's London office is located at 22 The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; E-mail: ctoLondon@caribtourism.com; CTO Headquarters is located at One Financial Place, Collymore Rock, St. Michael, BB 11115, Barbados; Tel: (246) 427-5242; E-mail: ctoBarbados@caribtourism.com.

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**CARIBBEAN TOURISM ORGANIZATION TO ARRANGE MEETINGS WITH
REGIONAL MINISTRIES AND TECHNICAL OFFICIALS TO TACKLE AVIATION
ISSUES**

~ New CTO Aviation Committee recommended the talks at its inaugural meeting at CTO headquarters in Barbados ~

BRIDGETOWN, Barbados (17 Dec, 2012) - The Caribbean Tourism Organization (CTO) will lead a mission in the New Year to meet with top ministerial officials and technical personnel in its member countries to seek their assistance in the advancement of better intra-regional air links to help boost tourism in the region.

This was one of several recommendations coming out of the inaugural meeting of the CTO Aviation Task Force which took place at the regional tourism development agency's headquarters in Barbados recently.

The recently appointed CTO Chairman, the USVI Tourism Commissioner Beverly Nicholson-Doty, reported a successful inaugural meeting which discussed the cost of intra-regional travel, the economic impact of the declines in travel, improving the ease of passenger movement, and launching actions to improve the efficiency of Caribbean aviation. The meeting was jointly chaired by Commissioner Nicholson-Doty and CTO past chairman Ricky Skerritt, Minister of Tourism and International Transport of St. Kitts and Nevis.

"We had an excellent first meeting and we are confident that CTO's leadership in this area will be critical to reviving growth in intra-regional travel which has declined seriously in recent years," the CTO chairman said.

About the Caribbean Tourism Organization

The Caribbean Tourism Organization (CTO), with headquarters in Barbados and offices in New York and London, is the Caribbean's tourism development agency comprising membership of over 30 governments and a myriad of private sector entities. The CTO's vision is to position the Caribbean as the most desirable, year round, warm weather destination by 2017, and its purpose is, Leading Sustainable Tourism - One Sea, One Voice, One Caribbean. The organization provides specialized support and technical assistance to members in the areas of sustainable tourism development, marketing, communications, advocacy, human resource development, research and information technology.

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NEW LIAT CEO TO ADDRESS REGIONAL TRANSPORTATION ISSUES AT CTO STATE OF THE INDUSTRY CONFERENCE IN ST. KITTS

~ Capt. Ian Brunton is among a panel of experts seeking to identify solutions to the vexing issue of affordable and reliable intra-regional travel at the 10-12 October confab~

BRIDGETOWN, Barbados (1st October 2012) – The burning and vexing issue of affordable and reliable intra-regional travel will be the focus of attention when the new LIAT CEO, Capt. Ian Brunton, makes his maiden appearance at the region's premier tourism gathering.

Capt. Brunton, who took over at the helm of the regional carrier at the beginning of August, will join a panel of creative thinkers and doers seeking to identify solutions to a problem which has plagued Caribbean travellers for a number of years.

The session, “The Challenge of Regional Transportation – Where is the Solution?” is one of several explosive and provocation plenaries organized by the Caribbean Tourism Organization (CTO) as part of the State of the Industry Conference carded for 10-12 October in St. Kitts.

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**SEYCHELLES TOURISM MINISTER TO LEAD DELEGATION TO REGION'S
PREMIER TOURISM CONFERENCE**

~ Minister Alain St. Ange heads three-member team & will speak at CTO State of the Industry Conference in St. Kitts 10-12 October 2012~

BRIDGETOWN, Barbados (8 Aug 2012) – The Seychelles tourism minister, Hon. Alain St.Ange, will lead a three member delegation to the Caribbean's leading tourism gathering, the Caribbean Tourism Organization's State of the Industry Conference in St. Kitts this October.

Mr. St.Ange, who was appointed minister of tourism and culture in March of this year, will be accompanied by the Raymonde Onezime, the special advisor to the minister for culture, and Elsia Grandcourt, the chief executive officer of the Seychelles Tourism Board.

The minister, a former CEO of the tourism board, will play an active role in the CTO conference as a presenter in a session entitled, "**Redefining the Role of National Tourist Offices**".

"Minister St. Ange is well-known among tourism circles as a creative thinker and practitioner who is particularly skilled in helping to develop various countries' tourism potential.

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**THE ALL INCLUSIVE ON STEROID TO BE SUBJECT OF ATTENTION AT CTO
WORKSHOP IN CANADA'S FINANCIAL CAPITAL**

~ Travel researcher David Redekop to conduct workshop for National Tourist Office & private sector representatives in Toronto during Caribbean Week ~

BRIDGETOWN, Barbados (10 Sept, 2012) – Representatives of Caribbean Tourism Organization (CTO) member countries in Toronto, as well as private sector partners in Canada's financial capital, will be exposed to the secrets of the Canadian winter travel market and what it takes to benefit from this market.

The CTO, the region's tourism development agency, has organized a workshop to help National Tourist Offices and representatives of the travel industry's private sector maximize the potential of one of the leading travel markets in the western world.

The workshop, **The All-inclusive on Steroids**, will take participants through the evolution of Canada's winter leisure travel market from a seven day all-inclusive sun package to one that is more interested travel experiences. It will be conducted by the experience travel analyst and researcher, David Redekop, whose research is focused on the Canadian outbound leisure travel market. He conducts bi-monthly travel intentions surveys and collects a wide variety of statistics on travel by Canadians each month from more than 60 destinations around the world.

“Canada’s outbound travel market continues to outpace leisure travel markets in most countries in the western world,” said Redekop, who works for the Conference Board of Canada, the country’s largest private business research organization. “The Caribbean region is uniquely

benefit of the Caribbean people. The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and statistics, information technology, advocacy and sustainable tourism development. The CTO disseminates information on behalf of its member governments to consumers and the travel trade.

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TOP TOURISM OFFICIAL SAYS CARIBBEAN MUST DEVELOP WINNING STRATEGIES

~Developing wining strategies will be focus of CTO State of the Industry Conference in St. Kitts 10-12 October 2012~

BRIDGETOWN, Barbados (8 Aug 2012) – Caribbean tourism planners and practitioners are being told that the region has little option but to beat the many odds that the industry faces.

Some of the industry's most creative thinkers and doers will meet in St. Kitts next month to formulate winning strategies for the sector. The October 10 to 12 **State on the Industry Conference**, organized by the region's tourism development agency, the Caribbean Tourism Organization (CTO), has as its theme, "**Developing a Winning Strategy**".

The CTO's secretary general, Hugh Riley, says the theme is relevant due to the fact that the Caribbean is the world's most tourism dependent region.

"We have to win. The Caribbean is the most tourism-depended region in the world. For us, this is not a sideline, this is not a hobby, this is the core of our livelihood and we had better know how to develop strategies that win in the tourism industry which is an extremely competitive business. So we are fighting and we have to win," Mr. Riley said.

The CTO *State of the Industry* conference brings together about 300 tourism industry leaders from the more than 30 member-countries of the CTO, as well as representatives of the regional and international private sector, academics and members of the media. Billed as three



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TRAVEL AGENTS TO GET SALES EXPERIENCE OF A LIFETIME DURING THREE-DAY CONFERENCE IN ST. KITTS

~ “One Caribbean Chapter Sales Experience” conference scheduled for 6 – 9 October at the St. Kitts Marriott Resort ~

NEW YORK, NY (29th June, 2012) Travel agents selling the Caribbean will get to follow their hearts to St. Kitts & Nevis, where they will explore, feel, love and remember during a three day conference organized by the Caribbean Tourism Organization (CTO) New York office.

The 6 – 9 October conference, dubbed “One Caribbean Chapter Sales Experience”, is being organized to help the leading travel agents get a better feel for the destination through a programme of thrilling activities and seminars.

“More than hosting the usual conference with a packed programme of seminars and presentations, we want the travel agents to get to experience the destination so they can better sell it,” said Fernando Abreu, the CTO’s deputy director of marketing at the New York office.

During the three day event, the travel agents will be exposed to the attributes that make St. Kitts & Nevis one of the most seductive destinations in the Caribbean, through a series of workshops and presentations in the morning and destination study tours and a scavenger hunt in the afternoon.

A trade show and networking session with local suppliers – hoteliers, ground operators, attractions, restaurant owners, etc – is also being organized to give the agents the opportunity to interact with the suppliers and get to know what St. Kitts has to offer and how the agents can create the best holiday experience for their clients.